

Organic Search Traffic

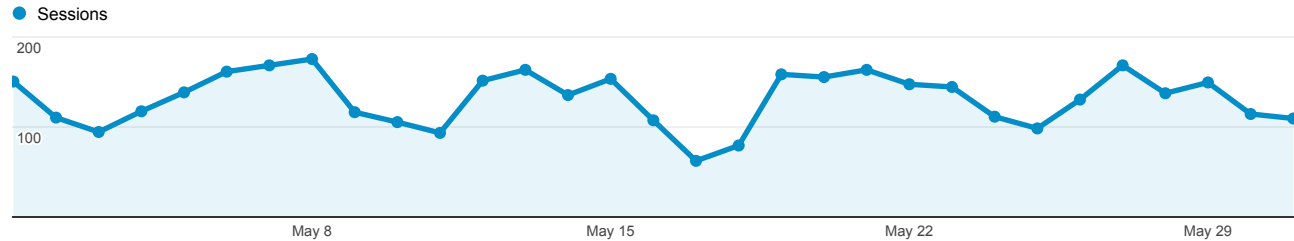
May 1, 2014 - May 31, 2014

All Sessions
39.23%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	4,060 % of Total: 39.23% (10,348)	84.21% Site Avg: 77.11% (9.21%)	3,419 % of Total: 42.85% (7,979)	70.86% Site Avg: 65.68% (7.88%)	1.64 Site Avg: 1.84 (-10.68%)	00:01:27 Site Avg: 00:01:57 (-25.68%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0 % of Total: 0.00% (0)
1. (not provided)	3,221 (79.33%)	84.54%	2,723 (79.64%)	70.41%	1.64	00:01:27	0.00%	0 (0.00%)	\$0.00
2. www.welcometousa.gov	44 (1.08%)	40.91%	18 (0.53%)	59.09%	2.61	00:04:52	0.00%	0 (0.00%)	\$0.00
3. welcometousa.gov	32 (0.79%)	56.25%	18 (0.53%)	59.38%	1.62	00:01:41	0.00%	0 (0.00%)	\$0.00
4. government assistance	31 (0.76%)	90.32%	28 (0.82%)	80.65%	1.48	00:00:11	0.00%	0 (0.00%)	\$0.00
5. usa immigration	25 (0.62%)	76.00%	19 (0.56%)	64.00%	1.64	00:01:19	0.00%	0 (0.00%)	\$0.00
6. government benefits	11 (0.27%)	100.00%	11 (0.32%)	81.82%	1.27	00:01:11	0.00%	0 (0.00%)	\$0.00
7. immigration usa	11 (0.27%)	100.00%	11 (0.32%)	81.82%	1.18	00:00:04	0.00%	0 (0.00%)	\$0.00
8. welcome to usa	11 (0.27%)	36.36%	4 (0.12%)	54.55%	2.45	00:02:57	0.00%	0 (0.00%)	\$0.00
9. government help	7 (0.17%)	85.71%	6 (0.18%)	42.86%	2.71	00:02:57	0.00%	0 (0.00%)	\$0.00
10. government programs for low income families	7 (0.17%)	100.00%	7 (0.20%)	57.14%	1.57	00:00:36	0.00%	0 (0.00%)	\$0.00
11. www.uscis.gov/newimmigrants	7 (0.17%)	100.00%	7 (0.20%)	85.71%	1.29	00:00:54	0.00%	0 (0.00%)	\$0.00
12. free immigration legal assistance	6 (0.15%)	100.00%	6 (0.18%)	83.33%	1.50	00:02:15	0.00%	0 (0.00%)	\$0.00
13. immigration to usa	6 (0.15%)	100.00%	6 (0.18%)	66.67%	1.50	00:00:16	0.00%	0 (0.00%)	\$0.00
14. welcome usa government	6 (0.15%)	33.33%	2 (0.06%)	16.67%	2.67	00:00:38	0.00%	0 (0.00%)	\$0.00
15. govt assistance for low income	5 (0.12%)	60.00%	3 (0.09%)	80.00%	1.40	00:00:05	0.00%	0 (0.00%)	\$0.00
16. imigrationandnaturalization gov	5 (0.12%)	80.00%	4 (0.12%)	60.00%	1.40	00:00:17	0.00%	0 (0.00%)	\$0.00
17. immigration and naturalization service en español	5 (0.12%)	40.00%	2 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
18. finding a job	4 (0.10%)	100.00%	4 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
19. http://www.welcometousa.gov/government_benefits/default.htm	4 (0.10%)	100.00%	4 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
20. job for new immigrants in usa	4 (0.10%)	25.00%	1 (0.03%)	75.00%	2.00	00:00:33	0.00%	0 (0.00%)	\$0.00
21. naturalization test	4 (0.10%)	75.00%	3 (0.09%)	75.00%	1.75	00:00:17	0.00%	0 (0.00%)	\$0.00
22. programs for immigrants	4 (0.10%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
23. us immigration	4 (0.10%)	100.00%	4 (0.12%)	50.00%	1.50	00:00:11	0.00%	0 (0.00%)	\$0.00
24. welcome to the united states spanish	4 (0.10%)	25.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
25. welcome to the usa	4 (0.10%)	75.00%	3 (0.09%)	75.00%	1.25	00:01:52	0.00%	0 (0.00%)	\$0.00

